PHIFERTEX®
Outdoor Fabrics

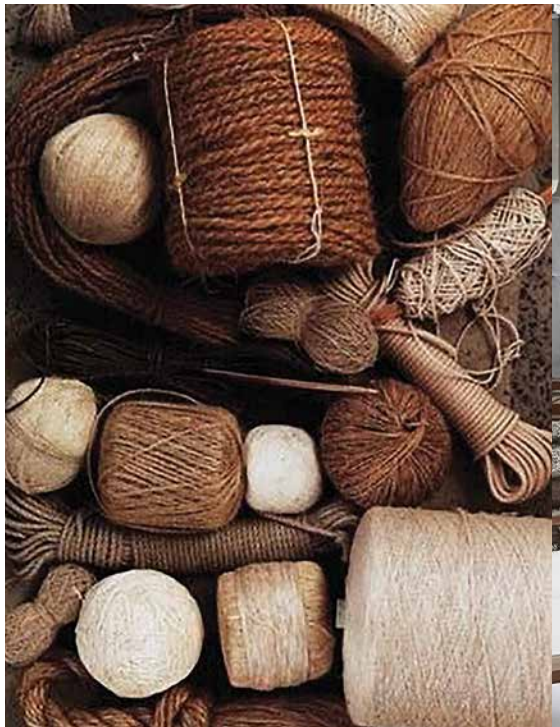
PHIFER Geobella®
Indoor/Outdoor High Performance Fabrics

Color Cues

2016-2017

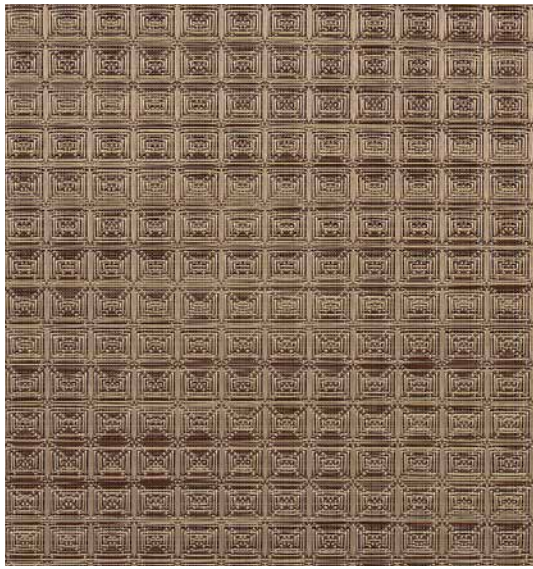
Our inspiration. Your vision.

NATURAL TREASURES COLLECTION



Let the color take you

Phifer's Natural Treasures Collection is the picture of soft luxury and humble living. Romantic, rose-tinted neutrals make their debut but whisper familiarity. Like a warm embrace, this elegantly neutral palette will leave you longing for more.



Pattern Trend

Taking cues from abstract art, Phifer's Fusion and Braque are non-figurative patterns with a lofty sense of independence. Great in a multitude of applications, these upscale textures can be used in broad scales.

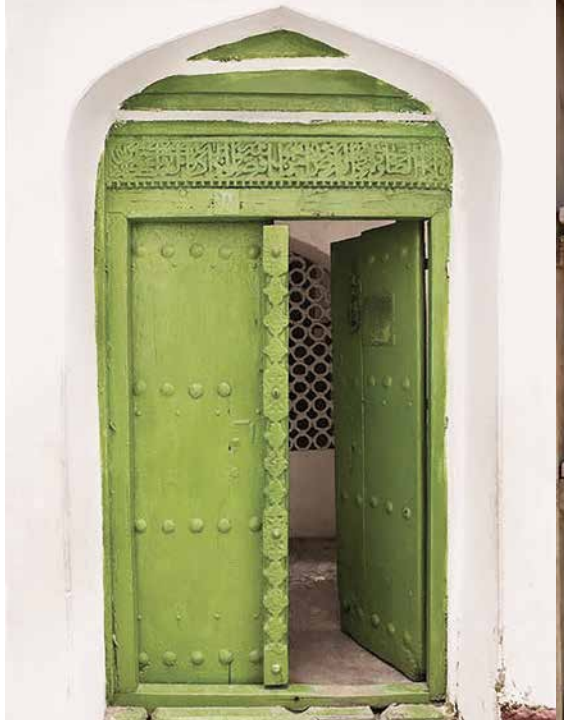
SPANISH COVE
COLLECTION

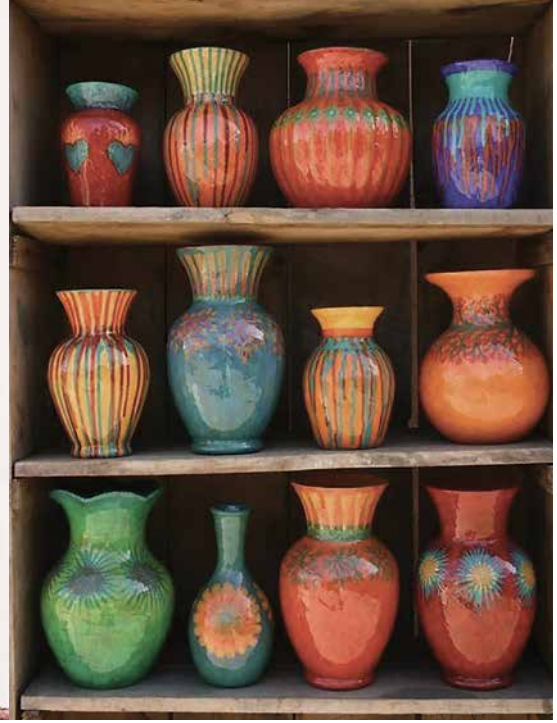
Let the color take you

A creative coupling of delicate blues and greens embody the urban glamour of the Spanish Cove Collection. Inspired by tranquility and romance, this grouping speaks to simplicity and a slow, more relaxed pace of life.

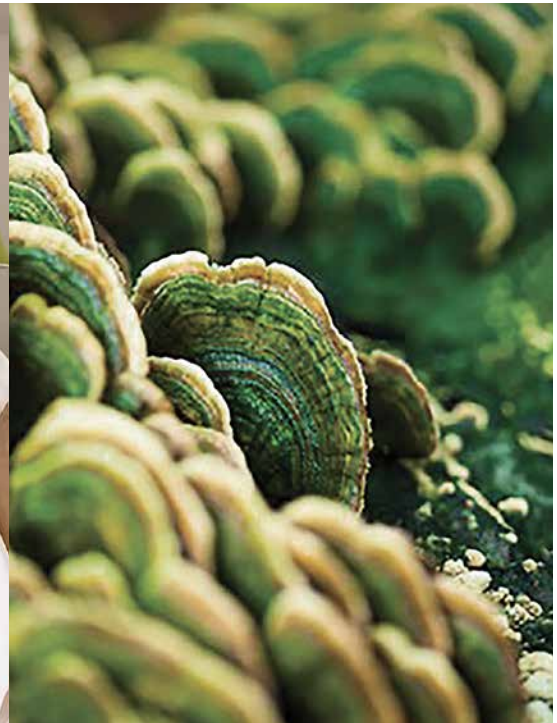
Pattern Trend

Phifer's Darby and Ella patterns help bring the recent trend in Eastern styling to the forefront. The 2017 interpretations feature a more casual approach with hand-rendered artisanal qualities.



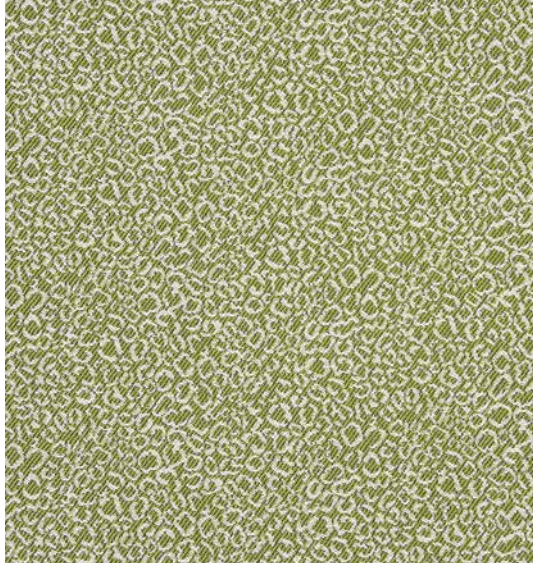


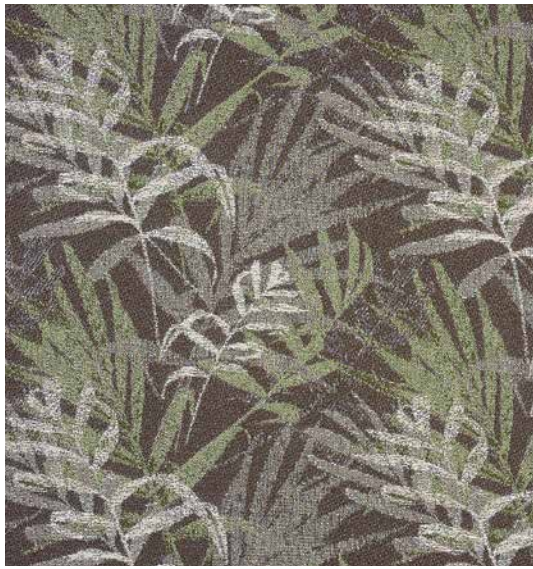
SPRING FORWARD
COLLECTION



Let the color take you

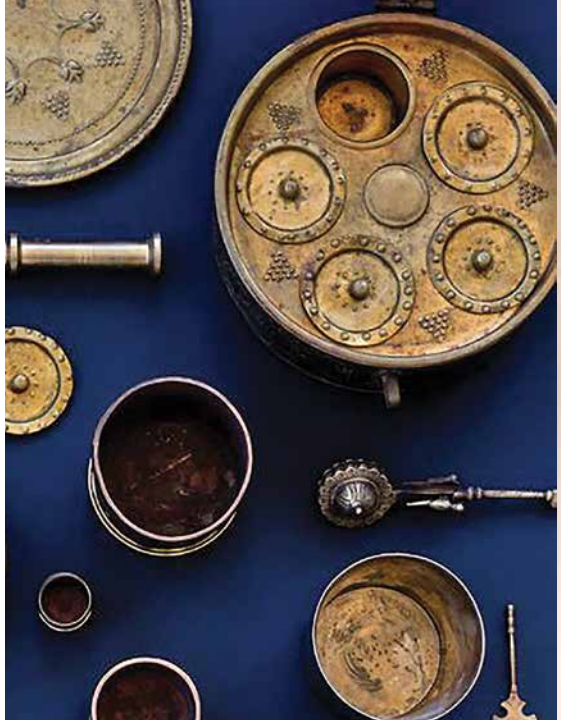
Let the sunshine in with Phifer's Spring Forward Collection. Bright punches of fruit-inspired colors make this palette fun and fearless. Invigorating tropical green, the showstopper of the collection, is sure to inject energy into any outdoor space.





Pattern Trend

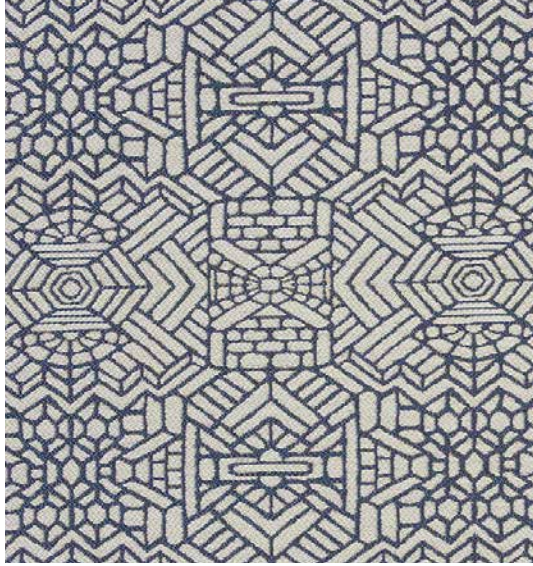
From runway to home, all things tropical are showing up in great numbers. Jungle-inspired flora or animal prints make for great accent pieces. Ultra-graphic colorations feel resort-ready with Phifer patterns Leo and Boca.



MIDNIGHT VOYAGE
COLLECTION

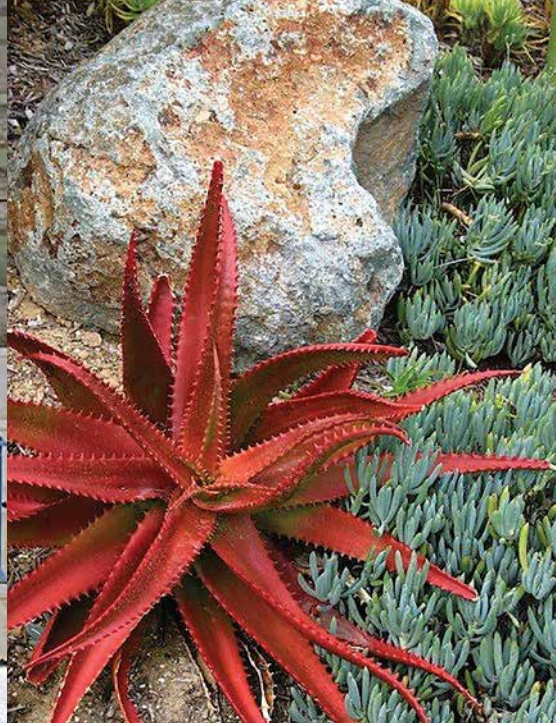
Let the color take you

The Midnight Voyage Collection evokes the feel of rich elegance, gracefully pairing sophisticated blue jewel tones with rich, gilded neutrals. Steeped in travel and culture yet refined, this collection will make you feel worlds away.

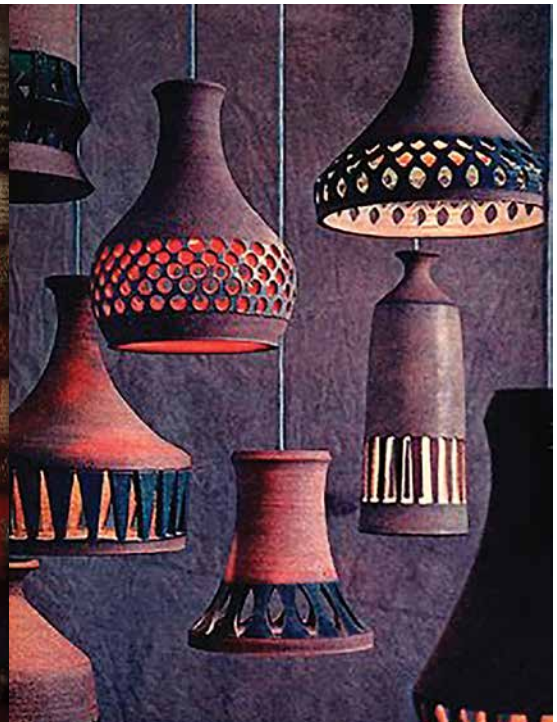


Pattern Trend

Boldly unique and wildly accepted, retro western and geometric tribal looks have merged into a more contemporary format called Boho Western. With crisp lines and blocked or etched shapes, Phifer's Bashira and Hunter patterns offer something for everyone.



DESERT DRIFT
COLLECTION



Let the color take you

Phifer's Desert Drift Collection turns up the heat with a grouping inspired by heritage, diversity and culture featured in a bold, saturated palette of spicy red tones. Uniquely vibrant and fresh, these colors symbolize power and presence.

Pattern Trend

Ombre stripes are a must for 2017 with shaded variations and graduating color showing up in all areas of home and fashion. Phifer's Echo and Sundance patterns illustrate this eclectic and futuristic blend of color and fluidity.

DREAM WEAVER
COLLECTION

Let the color take you

Anchored by sultry silver greens, mirroring emerging trends in pastel tones, the Dreamweaver Collection radiates quiet glamour and serenity. Lovely lives here.

Pattern Trend

Garden influences continue for 2017 with more of an emphasis on historical floral and ornate garden décor. Large-scale stylized patterns such as Genevia or Aliza feel as if they've been plucked from an English garden.

ART POP
COLLECTION

Let the color take you

Phifer's Art Pop Collection makes a bold statement, fusing classic primaries with 21st century style for a fresh take on a retro trend. This contemporary movement declares a new breed of vibrant color.

Pattern Trend

Phifer's Fallon or Cleo patterns show a slightly softer and more organic side than before. Patterns lack sharp lineal movement and appear hand drawn or stylized. Overscaled items that show contrast have the most visual pop.

PACIFIC GLOW
COLLECTION

Let the color take you

Embark on a path to paradise with the Pacific Glow Collection. Inspired by hidden lagoons and Venetian blue waterways, this majestic teal-influenced palette will have you yearning for a carefree lifestyle and plotting your next adventure.

Pattern Trend

Phifer's geometric patterns continue to be the most transitional motifs overall. New variations such as Vista show a playful lattice plaid while Trellis-inspired Imperial feels more sophisticated and formal. Transitional geometrics can be paired with colorful stripes or your favorite punctuation pieces.

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