



COMMON GROUND



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Phifer's Common Ground collection is an invitation to slow down, linger, and connect. Red-based neutrals lend the palette a warm, soulful character, while expressive, deep shades imbue the collection with rich, foundational depth. Fresh tones lighten the mood without diminishing the collection's quiet indulgence, resulting in a range of hues that feel both personal and universal. More than a color story, Common Ground speaks to a sense of belonging, the simple, enduring comfort of a space that holds you.

Cappuccino

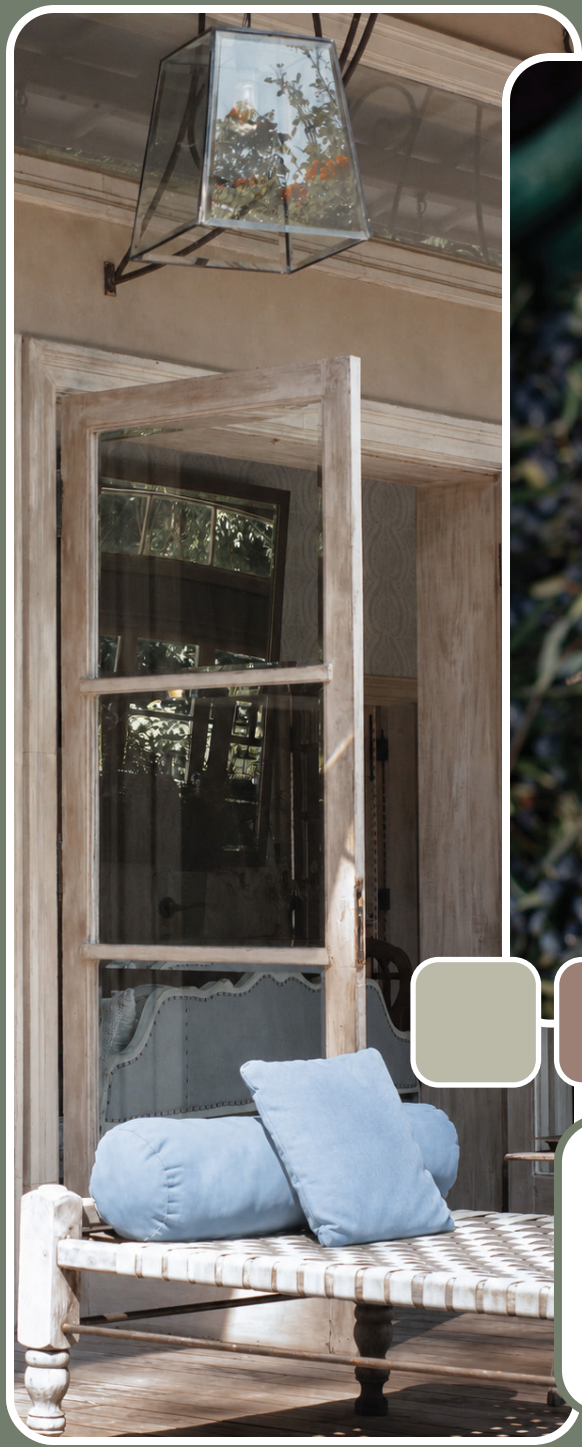
Simply Beige

Moccasin

Mocha Pearl

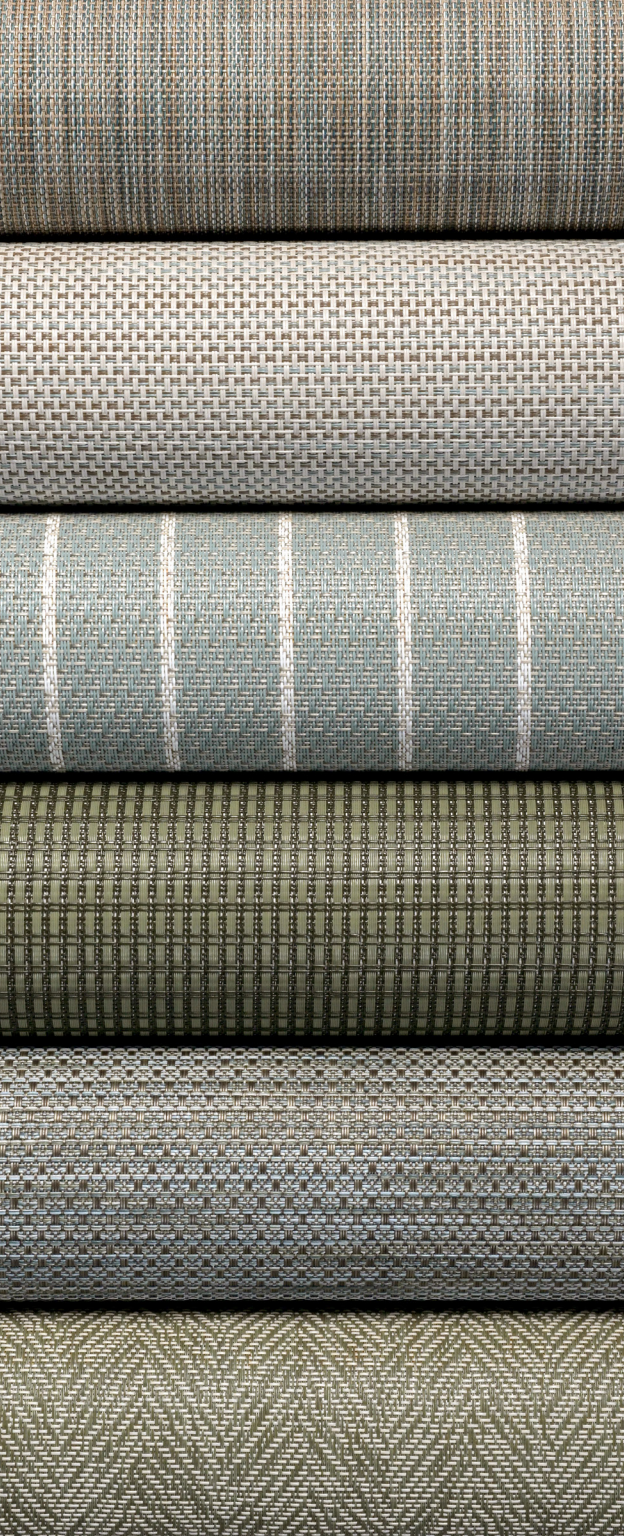
Mocha Mousse

Bone





QUIET GROVE



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Rooted in the restorative beauty of the natural world, Phifer's Quiet Grove collection evokes a serene, organic harmony. Delicate tones of dried botanical greens offer the quiet wisdom of something grown slowly and kept well. Fresh and airy undertones offset the collection's grounded depth, while wellness-inspired hues lend themselves to an atmosphere of renewal and calm. Organic and modern in equal measure, Quiet Grove brings the deliberate tranquility of the outdoors within reach.

Rosemary

Morning Blue

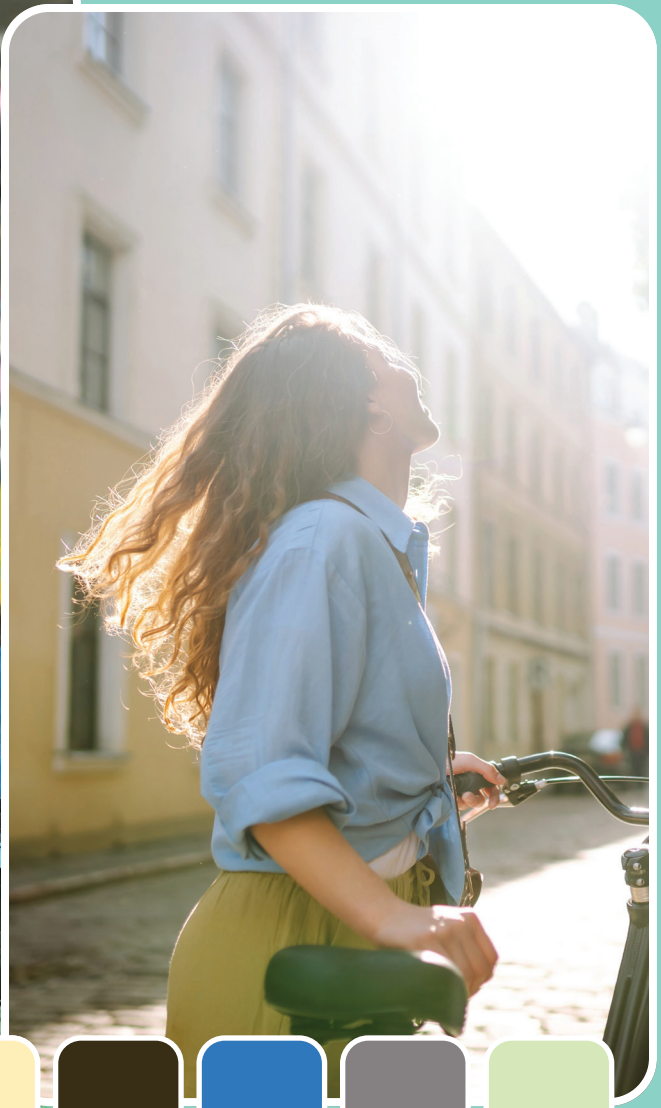
Suede

Admiral Grey

Sage Mist

Winterblue





DAYDREAM



DAYDREAM

Phifer's Daydream collection offers a fresh escape without sacrificing sophistication. Colorful yet controlled, the palette is uplifting and effortless, blending urban energy with a playful, restorative spirit. The expressive hues translate confidence, while the collection's inherent balance keeps the mood light rather than loud. Daydream transforms any space into a place of optimism, where creativity feels natural, and joy feels effortless.

Tiffany Blue

Mojito

Molasses

Batik Blue

Gravel

Pollen





EARTHLIGHT



EARTHLIGHT

Luminous and unhurried, Phifer's Earthlight collection distills the quiet luxury of warm minimalism into a refined palette of soft, muted neutrals. Light mineral tones and elevated basics convey an airy refinement that is neither stark nor overstated. Ethereal and featherlight, the collection cultivates a clear and soothing energy. Earthlight proves that restraint can be its own form of splendor.

Oyster Cream

Rice

Stone Pearl

Magnolia

Silver Mist

Snow





LOST TREASURE



LOST TREASURE

Phifer's Lost Treasure collection is a study in beauty earned over time. Silk Road tones and artisan earth hues speak to a curated wanderlust, drawing from the global heritage of cultures that elevated humble crafts to art. Patina and weathered finishes lend the palette an old-world authenticity, as though each shade were inherited rather than chosen. The collection's heirloom quality and collected aesthetic reward the eye that lingers, offering depth and richness that only deepens with time.

Chesapeake

Rust

Grey Sand

Saltwater

Sandcastle

Brunette





CENTRAL MESA



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Phifer's Central Mesa collection draws quiet power and presence from the Spanish desert at dusk, where fading light warms the earth and shadow deepens every hue. Velvety earth tones anchor a palette of sophisticated warmth, evoking the sun-bleached walls and terracotta rooftops of Spanish-revival architecture. The collection's foundational neutrals carry a faded luxury, capturing the ease of a Spanish villa at the close of a long, unhurried day. Earthy and balanced in equal measure, Central Mesa brings a warm, grounding glow to any space.

Mineral Rose

Dune

Tapioca

Pearly Bronze

Beech Nut

Tawny Pearl